



# United Methodist Communities

Abundant Life for Seniors

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Dear Francis Asbury Family Member,

The Board of Directors of United Methodist Communities has sold its Ocean Grove, New Jersey campus, United Methodist Communities at Francis Asbury, to new owners who will continue to operate it as a senior living community, under the name of Allegria at Ocean Grove.

As John Wesley advised his followers, “do no harm...do all the good that you can.” The decision to sell to the new owners allows the community and campus to remain intact. We are comforted in advising that we have made arrangements with Allegria so that you may continue to reside at Francis Asbury for as long as you wish just as long as you abide by the standards which will apply for all residents who will be living there.

The Board of Directors recognized 25 years ago that the building was not fitting into the model of operation to which United Methodist Communities was moving but invested heavily over the ensuing years to keep it operating and comfortable for our residents. We have reached a point where that is no longer good stewardship of our resources.

Historically, United Methodist Communities has built, acquired, replaced and sold multiple facilities over the years, most recently in 2006 when Meridian Health purchased Manor by the Sea in Ocean Grove, a stand-alone skilled nursing community.

Additionally, in contrast to our Strategic Plan and future direction, Francis Asbury does not offer the comprehensive continuum of services under one roof, as do United Methodist Communities’ four full-service campuses: Bristol Glen, Collingswood, Pitman and The Shores. United Methodist Communities will continue full operations of its nine retirement campuses and HomeWorks in both Ocean Grove and in Newton.

During the Board’s review of potential buyers, Allegria and its partners emerged as a group which proved its commitment and experience in providing quality care and which evidenced their ability to make this transition seamless for the betterment of our Francis Asbury Residents.

As part of the transition, United Methodist Communities will be transferring your medical records to Allegria consistent with HIPAA standards.

In part, because times of change are not easy, we have arranged for the chaplains to remain onsite for a year to assist people in processing their emotions. Additionally, Allegria has agreed to maintain the Chapel on the First Floor and preserve the current religious services within the Facility, maintain a regular schedule of religious services and programming including regular services in the Chapel, and provide transportation services to Ocean Grove Camp Meeting Association meetings, events, and services for at least a year.

In closing, I thank you for the innumerable ways in which you have supported and been a part of Francis Asbury over the years.

Sincerely,

Lawrence D. Carlson  
President & CEO

UMC FAS D





# ALLEGRIA

AT OCEAN GROVE

Dear Families,

We hope this letter finds you well. As most of you know, Francis Asbury Manor has been sold by United Methodist Communities to Sage Healthcare Partners. For the past 25 years, United Methodist Communities has gone above and beyond to operate an Assisted Living community that emphasizes care and ensures longevity of stay for each and every resident. A commitment was made by UMC to their residents and families and the phenomenal work they have done has been felt and appreciated by many.

For reasons communicated to each of you by UMC, a decision was made to sell Francis Asbury Manor. When UMC began their search for a buyer, they had many different parties interested in such a magnificent building, in such a great community. However, they made it clear to all from the beginning, that this was not about dollars and cents to them. They made it clear that this purchase would be a long and patient process. They wanted to take the time to get to know their buyers, to ensure they would be leaving Francis Asbury in the hands of good, honest people who shared their values and their principles of care. Sage Healthcare is extremely honored and proud to have been chosen as their successor.

At UMC's request, we were required to change the name of the community upon closing. Therefore, Francis Asbury Manor will now be known as Allegria at Ocean Grove. Our team put a lot of time and heart into selecting a name that would duly honor such a special place. We chose Allegria because the word means many wonderful things to many different people. In Italian, the word means joy and vividness and in Spanish it means happiness. We also felt it was important to incorporate Ocean Grove, the community's beautiful home, into the name. Additionally, in honor of Francis Asbury and the people of the community, we will be officially naming the community Chapel Francis Asbury Chapel and dedicating it to UMC for their unwavering commitment to our residents.

We understand that with all new things, comes a hint of uncertainty. We know our Families and Residents have numerous questions and concerns, and that is rightly justified. We are very excited to get to know all of you and pacify any unrest you may have. Please allow us to formally introduce ourselves.

Sage Healthcare Partners is a Healthcare management company founded by Avi Satt and Sam Tennenbaum, with the sole intent of providing excellent care and exceptional lifestyles to our residents. Avi and Sam both worked in Assisted Living for many years, for other operators, and created their company when they saw their opportunity to make sure senior care was being done right. They carefully developed a company of individuals who through personal circumstance and/or professional experience learned senior care first hand. Elyse Kushay, our VP of Operations, has also grown up in the industry and now leads our operational team. Sage Healthcare Partners has a very strong core belief that our continued commitment to the care of our residents must always be at the forefront of every decision we make.

We know the future of the Fellowship Fund and the option of Medicaid beds is a major concern for many. We will be doing our best to go above and beyond to ensure that there is always a place in our community, for each resident, regardless of one's financial situation.

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[AllegriaSeniorLiving.com](http://AllegriaSeniorLiving.com)

A Senior Living Community



# ALLEGRIA

AT OCEAN GROVE

Sage is committed to doing everything we can to improve daily life for our residents and we have already been working diligently on all the positive effects we can have on the community. We will start by bringing with us a multitude of new services. These services will include a physical Therapy Gym, Occupational Therapy, and Speech Therapy. We are also bringing in a Cardiologist, a Balance Diagnostic Specialist, a Psychiatrist, and Nutrition Services.

In addition, you will see a great expansion in the Social Services department. The social and mental wellbeing of our residents is a primary focus of Sage and therefore we will be bringing on another licensed social worker and expanding the recreation department. We are going to increase the activities and entertainment available onsite and strengthen the bond with the local community by hosting community events and increasing our involvement in life outside our doors.

We also have plans to begin an extensive renovation of the building. The building itself is already impressive, however we have purchased beautiful new floors, chandeliers, furniture, fresh paint, moldings and more to really do it justice. The building will simply be breathtaking. We will also be adding a secure outside area to the memory care floor.

We're sure to meet many of you in the coming days, however we will be planning an official meet and greet for all in the coming weeks. We would love the opportunity to meet all of you there and celebrate a new beginning. An associate of Allegria will be reaching out in the coming days with scheduling information. In the meantime, we will be present at the community daily. Please don't hesitate to reach out with any questions or stop by and say hello.

We look forward to getting to personally know all of you and we are excited and optimistic about our future together at ***Allegria at Ocean Grove.***

Warm regards,

Avi Satt

Sam Tennenbaum

Elyse Kushay

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